



# MEDP'S NewsFlash

AUGUST 2010

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*Save the Date - Community Funding Forum August 25, Benld Civic Center*

## MEDP Members, Carlinville Area Hospital, Celebrate Grand Opening



*J. Richard Schien, Chairman of CAH (left) displays the "Business of the Year" plaque presented by the Carlinville Community Chamber of Commerce. Kenneth Reid, President/CEO of CAH (right) addresses the large crowd gathered at Sunday's grand opening.*

Nearly 700 people composed of hospital staff, administration, board members, physicians and community members gathered together for the grand opening and ribbon cutting of the Carlinville Area Hospital's new facility.

The ceremony was held July 25 and began at 3 p.m. beneath a tent in the parking lot. Macoupin Economic Development Partnership member and Chairman of Carlinville Area Hospital, Richard Schien opened with kind remarks to all those who got them (CAH) to this point, including Ken Reid, President/

CEO of CAH and MEDP member.

A surprise announcement came during the ceremony from Deb Starr, Carlinville Community Chamber of Commerce President and MEDP member. The chamber presented Reid with the "Citizen of the Year" award. Then presented Schien with the chamber's "Business of the Year" award for CAH.

Richard Walden, Chairman of the Hospital's Foundation Board broke down the figures of the project. The new hospital cost \$27 million. In order  
**CAH, cont. on page 2**



*Pete Oswald, MEDP representative for H&H Construction.*

### MEDP member, Pete Oswald, Named to Forty Under 40

Pete Oswald, 27, was selected as part of the Springfield Business Journal's 2010 Class of Forty Under 40. This honor is bestowed on individuals nominated for not only their contributions to the business community but the community in which they reside.

Oswald, Project Development, for H&H Construction  
**Oswald, continued on page 2**

### Multi-County Community Funding Forum Set For August 25

Macoupin Economic Development Partnership along with the Macoupin Mayor's Council will host a Community Funding Forum Wednesday, August 25 from 5:30 – 8:00 p.m. The multi-county forum will be held at the Benld Civic Center located at 201 East Central Ave., Benld, IL. Counties invited to participate in the forum include Macoupin, Greene, Jersey, Montgomery, Christian

and Madison.

The purpose of the forum is to showcase creative financing tools for local projects, provide an opportunity to meet with state, federal and local agency representatives, and network strategies with other community leaders in the region.

Agencies invited include: Illinois Environmental Protection Agency, Illinois Department of  
**Forum, continued on page 3**

**CAH, continued from page 1**  
to construct the facility, 19 million would need to be borrowed.

The hospital raised over 2 million locally. Friends and family of hospital employees donated around \$700,000 to the cause. Hospital employees set a goal of \$125,000 with close to \$146,000 being pledged.

The crowd gathered for the logo reveal and then were invited to participate in the ribbon cutting. Each participant received a pair of commemorative scissors.

Self guided tours were offered with employees located in each department.

The new facility now located at 20733 North Broad Street

**Oswald, continued from page 1**  
Services, Inc., was nominated by Carla Brockmeier and Nick O'Brien of H&H.

"Thanks Carla and Nick! H&H Construction is a great company to work for. I have really enjoyed my two years here. I hope to remain with H&H for years to come and help them grow into the future."

Oswald holds a Bachelor of Science in Industrial Technology from Eastern Illinois University. His affiliations include Macoupin Economic Development Partnership, Elks Lodge #1412 and Carlinville United Methodist Church.

"I have met a lot of great people who are part of MEDP and knowing the right people can contribute a great deal to the success of a business, project or initiative. The partnership has become a valuable resource for knowing what projects are

officially opened July 31.

With this new 55,000 square foot, one-floor facility comes a gift shop, chapel, and additional acreage to grow.

"We were very pleased with the transition to the new hospital," stated Ken Reid, CEO. "Staff and volunteers worked hard to make the patients comfortable and at ease during the transport."

CAH is a licensed 25 bed (private patient rooms) acute care hospital that provides a wide range of inpatient, outpatient and 24-hour emergency service.

CAH is a charter member of MEDP with Hospital President/CEO Reid serving on its board.

going on throughout the area and what the future may hold for business' in Macoupin County."

Though he did not know about the Forty Under 40 before being selected, Oswald feels it is a great honor and will help spread his name and H&H throughout the Springfield area and hopefully create future business projects.

"Growing up in Macoupin County I became familiar with the people, towns, and industries stretching from St. Louis, MO to Springfield. Now that I do most of my work between those two cities, living in centrally located Macoupin County and knowing the surrounding counties is very helpful in tracking down projects."

Oswald's Forty Under 40 profile can be found in the Springfield Business Journal - Forty Under 40 - July 2010 issue.



*Ken Reid MEDP representative for CAH receives the "Citizen of the Year" award from MEDP members Carlinville Community Chamber of Commerce.*



*The new logo will be placed at the hospital's entrance on North Broad Street.*



*The masses enter the hospital for self guided tours.*

## LCCC Fall Computer Courses

Lewis and Clark Community College is offering a variety of non-credit computer classes at the Macoupin County Community Education Center this fall. Courses include: Windows XP & File Management, Easy Word 2007, Easy Excel 2007, Beginning Word 2003, Beginning Excel 2003, Beginning PowerPoint 2003 & Excel 2003 Charting. Anyone wishing to register or seeking more information should call the Macoupin County Education Center at 217-854-5400

**Community Funding Forum - August 25, 2010**  
**Visit [www.macoupinpartners.com](http://www.macoupinpartners.com) for more details!**

## SBA Offers New Podcasts to Help Small Businesses Break into the Global Market

The U. S. Small Business Administration is offering a set of three export-oriented podcasts offering valuable information on issues and challenges small business exporters may find when dealing with specific countries.

The podcasts, featuring interviews with business representatives from Uganda, Cameroon and Bahrain, are part of a comprehensive effort by SBA to promote and support the National Export Initiative. The interviews focus on what U.S. companies can expect when exporting to those countries and provide information relevant to their respective business and import environments.

The podcasts provide valuable information on country infrastructure, types of U.S. products and services in demand, cultural tips on how to do business, and other relevant issues. In addition to the new online tools, SBA resource partners - Small Business Development Centers, Women's Business Centers and SCORE - as well as U.S. Export Assistance Centers are available to assist small businesses who are interested in exporting in every U.S. state and territory. These resource partners can help entrepreneurs

identify potential export markets, facilitate export transactions, develop links between United States small business and prescreened foreign buyers, advise on participation in international trade shows, assist in obtaining export financing and developing or reorienting marketing and production strategies. In addition to counseling resources in every state and territory there are export specialists available at the eight International Trade Export Assistance Centers and SCORE online international trade advisers.

There are 19 U.S. Export Assistance Centers located in major metropolitan areas throughout the United States. USEACs are one-stop shops ready to provide small- or medium-sized businesses with personalized local export assistance by professionals from the U.S. Small Business Administration, the U.S. Department of Commerce, the U.S. Export-Import Bank and other public and private organizations. For more information you may contact: Shari Albrecht, Executive Director, Macoupin Economic Development Partnership at [Shari@macoupinpartners.com](mailto:Shari@macoupinpartners.com) or (217) 556-8696.

## Small Business Jobs Tax Credit Open for Business

Easy to Apply Online After Business Creates New Job  
Small businesses that create new jobs between now and June 30, 2011 may be able to take advantage of a \$2,500 tax credit for new hires through the Illinois Small Business Job Creation Tax Credit.

The \$2,500 credit is available to businesses with 50 or fewer employees (including all locations) as of June 30, 2010. Ninety-five percent of Illinois

businesses have fewer than 50 employees. New small businesses hiring their first Illinois employee(s) may also qualify for the credit.

The Illinois Department of Commerce & Economic Opportunity created a simple, easy-to-use online registration system for busy, small business owners at <http://JobsTaxCredit.illinois.gov>. Eligible companies should register new positions  
*Credit, continued on page 4*

# What's New for Illinois Income Tax

The Department of Revenue encourages all businesses to file electronically whenever possible. Illinois business taxpayers can electronically file and pay certain business taxes online at no charge.

Effective October 1, 2010, the mandated threshold for making electronic payments will be reduced from \$200,000 to \$20,000 except for Individual Income Tax, Telecommunication Tax, Environmental Impact Fee, and Motor Fuel Tax.

Effective January 1, 2011, the mandated threshold for making electronic payments for Withholding Income Tax will be reduced from \$20,000 to \$12,000.

*Forum, continued from page 1*  
Commerce & Economic Opportunity, Illinois Department of Transportation, Illinois Department of Natural Resources, USDA Rural Development, West Central Development Council, Illinois Finance Authority, Farm Credit Services, Bernardi Securities, Inc. of Fairview Heights, IL., Illinois Treasurer's Office, Illinois Art Council, Maynard Crossland of Crossland Trimble Consulting, LLC - Springfield and Jeremy Hayes of PGAV Planners - St. Louis, MO.

The evening will begin with networking and refreshments, followed by speaker Andy Manar, Macoupin County Board Chairman, addressing the issue of "Leading in Difficult Times." This will be followed by agency introductions, community project discussions and the forum will conclude with agencies discussing pro-

gram offerings and areas of assistance.

If you are a member of a municipal, education, economic development, local planning, parks and recreation, or business organization or just an interested citizen, this forum is for you. Registration is \$10.00 and can be mailed to MEDP 18400 Shipman Rd, Carlinville, IL 62626. Please include with your name, title, organization, address, and phone/cell number. You may also email your information to [courtney@macoupinpartners.com](mailto:courtney@macoupinpartners.com) and pay at the door.

An official invitation can be found at [www.macoupinpartners.com](http://www.macoupinpartners.com). Just click on the Community Funding Forum button, located on the homepage. For more information regarding the Forum or MEDP please contact Courtney Wood at [courtney@macoupinpartners.com](mailto:courtney@macoupinpartners.com) or (618)409-6044.

## US Small Business Administration Q&A For Vets

The US Small Business Administration will host a Q&A Session for Vets on Thursday, September 2, 2010 from 10:30 a.m. to 1:30 p.m. at the Illinois WorkNet Office at 1300 S. 9th Street in Springfield.

This session will provide veterans interested in starting or expanding a small business the opportunity to meet with SBA and SCORE counselors who can advise you in areas such as business planning, financing and government contracting. For more information, contact Stephanie Schatz at (217) 793-5020 x114 or [Stephanie.Schatz@sba.gov](mailto:Stephanie.Schatz@sba.gov).

## The Secretary of State has proposed amendments which will impact investment advisers:

The Secretary of State proposed amendments to "Regulations under Illinois Securities Law of 1953" (14 Ill. Adm. Code 130; 34 Ill. Reg. 10697). The amendment adds 2 new sections (1) prohibiting an investment adviser registered or required to register in Illinois from using any advertisement that contains any untrue statement or that is otherwise misleading and (2) requiring that each such adviser have a written consumer privacy policy in accordance with federal law for the client's information.

The rulemaking specifically prohibit using testimonials concerning the advisor or his or her advice; promoting graphs,

charts, and the like as buying and selling determinants without explaining their limitations; and offering services free of charge unless the services are actually free without condition or obligation.

The offer to provide a list of past recommendations that were or would have been profitable is allowed so long as the list is separate from the advertisement and a cautionary legend on the first page of the list advises that future performance may not be profitable or equal past performance.

For questions or comments, contact Tanya Solov at Illinois Securities Department at (312) 793-3384.

## Proposed amendments to rules that will impact owners and operators of collection agencies:

The Department of Financial and Professional Regulation proposed amendments titled "Collection Agency Act" (68 Ill. Adm. Code 1210; 34 Ill. Reg. 10609).

The rulemaking separates registration application requirements for collection agencies from those for collection agency branch offices and clarifies the ownership asset, stock, or equity threshold that would require a new collection agency application to be sent to DFPR when shares are sold or transferred.

The rulemaking also adds a license restoration fee of \$50 plus all lapsed renewal fees and adds standards concerning professional conduct. Amendments list actions that would constitute dishonorable, unethical, or unprofessional conduct and constitute grounds for suspending, revoking, or refusing to issue a license or taking other

disciplinary action.

The rulemaking specifies that DFPR may assess a fine up to \$5,000 for a first violation or \$10,000 for second or subsequent violations of specified standards.

Additional amendments specify that a reasonable collection fee under an agreement between a debtor and the creditor must not exceed 29% of the principal balance and that a child support collection fee must not exceed 29% of the amount of child support actually collected on compliance with statutorily established fee ranges. The Department also makes numerous text changes for consistency and removes redundant provisions.

For questions or comments, contact Craig Cellini, Rules Coordinator at IDFP, (217) 785-0813 or Craig.Cellini@Illinois.gov.

*Credit*, continued from page 4 online as soon as a new, full-time Illinois employee is hired and begins providing services. After one year, the companies will then return to the Web site to enter substantiating data and apply for their tax credit certificate. Tax credit certificates will be awarded beginning July 1, 2011. The total amount of credits issued is capped at \$50 million, which will support 20,000 jobs.

For eligibility requirements for the Illinois Small Business Job Creation Tax Credit, and to register a new position created by your company, visit <http://JobsTaxCredit.illinois.gov>.

## MEDP Welcomes NEW Members

### AUGUST

Gina Gucciardo, CPA  
314 S. Macoupin Street  
Gillespie, IL 62033  
[www.gillespiecpas.com](http://www.gillespiecpas.com)

Village of Scottville  
Mayor Mark Keeny  
201 W. Chestnut  
PO Box 63  
Scottville, IL 62683

*\*MEDP meetings are the 3rd Tuesday of every month.*

## Calendar of Events

- August 25 Community Funding Forum, Benld Civic Center, 5:30 pm
- August 31: MEDP attending Corridor 67 mtg. Macomb, IL 11:30 am
- September 1: Build Macoupin, Benld, IL Public Brainstorming Mtg. Benld Civic Center 6pm
- September 15: Commerce & Coffee Staunton County Club 7:30 am (invite only)
- September 21: MEDP BOD Meeting, LCCC Bldg, Carlinville 6 pm



For more information about Macoupin Economic Development Partnership or newsletter submissions contact:  
[shari@macoupinpartners.com](mailto:shari@macoupinpartners.com)  
[courtney@macoupinpartners.com](mailto:courtney@macoupinpartners.com)

Please show your support for the MM campaign by printing out the flyer below and placing it in your storefront window. Help us get the buzz going...what is the deal with the MM?



## What's the deal with all the **MM** dots all over town?

Got a guess...  
Tell us what you think **MM** stands  
for and you could be our prize winner.

Just visit  
[www.macouponpartners.com](http://www.macouponpartners.com)  
and click on the **MM** button or send a postcard to  
**MM Contest**,  
18400 Shipman Rd., Carlinville, IL.

No purchase necessary, winner announced September 1st