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FOR IMMEDIATE RELEASE:

MEDP Welcomes Courtney Wood as Community Development/Marketing Specialist
Wood to Assist Organization in Highlighting Macoupin County's Growth Opportunities

Macoupin County - The Macoupin Economic Development Partnership (MEDP) announced that Courtney Wood has been named Community Development/Marketing Specialist for the organization. With her knowledge of the local communities and marketing background, Wood will collaborate with key community affiliates in developing and managing programs to promote the economic growth of Macoupin County.

In her new role, Wood will partner with community and business leaders to prepare marketing and revitalization programs for the county and develop social networking groups to provide beneficial social/entrepreneurial outlets. Along with community outreach, Wood's position will include production of MEDP's brochures, websites, advertising and marketing material.

"I am pleased to welcome Courtney and her skillful, energetic and creative spirit to the MEDP team," remarked Shari Albrecht, Executive Director of MEDP. "Her experience and love of Macoupin County will truly strengthen our organization and benefit our county."

A Bunker Hill native, Wood previously served as Managing Editor of Bunker Hill Publications. She received a B.S. in Mass Communications with a minor in Public Relations from Southern Illinois University Edwardsville and a Chancellor's Certificate in Electronic Art and Publishing from University of Missouri – St. Louis. While attending SIUE, she studied International Communications in Salzburg, Austria. Wood currently serves on the Macoupin County Tourism Commission.

"I am thrilled to have been given the opportunity to work for MEDP," stated Courtney Wood. "I strongly believe in their mission for Macoupin County and am excited to help them accomplish their goals."

MEDP is a joint venture of both public and private entities across Macoupin County working to create new job and economic development opportunities, promote local economic growth, and provide existing businesses with expansion opportunities and other services. There are two locations to help serve Macoupin County: 18400 Shipman Rd., Carlinville, IL and 111 West Main St, Staunton, IL. For further information or questions please contact Executive Director Shari Albrecht at, (217) 556-8696. MEDP – Come grow with us.

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