

Thanks for shopping at

Your Store's Name Here

Here's what you just did!

1. You kept dollars in our economy

When you purchase at locally owned businesses, more money is kept in the community because locally-owned businesses often purchase from other local businesses, service providers and farms. Purchasing local helps grow other businesses as well as the local tax base.

2. You created local jobs

Local businesses are better at creating jobs for our neighbors.

3. You nurtured community

Local businesses contribute more to charities and give a town a unique character.

4. You helped the environment

Buying from a local business conserves energy and resources in the form of less fuel for transportation, less packaging, and products that you know are safe and well made, because we stand behind them.

5. You conserved your tax dollars

Shopping in a local business district means less public infrastructure and make more efficient use of city services making more money available to beautify our community. Also, spending locally instead of online ensures that your sales taxes are reinvested where they belong – right here in your community.

6. You created more choice

We pick the items we sell based on what we know you like and want. Local businesses carry a wider array of unique products because we buy for our individual market.

7. You took advantage of our expertise

You are our friends and neighbors, and we have a vested interest in knowing how to serve you. We're passionate about what we do. Why not take advantage of it?

8. You invested in entrepreneurship

Entrepreneurship fuels America's economic innovation and prosperity, and serves as a key means for families to move out of low-wage jobs and into the middle class. Plus, the success of locally owned, independent businesses provides real-life inspiration to our young people, proving that they can stay in Macoupin County and prosper on their own terms.

9. You made us a destination

The more interesting and unique we are as a community, the more we will attract new neighbors, visitors and guests. This benefits everyone!

10. You said Macoupin Matters

Shopping is kind of like voting. In addition to finding the right product at the right price, where you spend your money is a vote of support for the place you spend it.

A Cooperative Message From Us, Macoupin Economic Development Partnership, and the Chambers of Commerce in Macoupin County.

