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# NEWS



**FOR IMMEDIATE RELEASE:**  
MONDAY, OCTOBER 03, 2011

**FOR MORE INFORMATION:**  
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## FREE FACEBOOK SEMINAR

*Create a Facebook Business Page that Works for You!*

**For Immediate Release**  
**October 3, 2011**

Macoupin Economic Development Partnership, Pleasant Hill Village and the Virden/Girard Chambers of Commerce would like to invite business owners, entrepreneurs, or any interested person to participate in their Free Facebook Seminar. The Seminar will be held Thursday, November 3 from 6:30-8:00pm at Pleasant Hill Village located at 1010 W. North Street, Girard.

Louise Jett will be the featured presenter. Participants will learn how to market their business for free using Facebook business pages. Other topics addressed will be: difference between personal and business pages, advantages to Facebook business pages, how pages work, creating a page, posting effectively, getting the word out, monitoring your page, linking pages, social ads, connecting Facebook to your website, paid options, contacting Facebook and Facebook related resources.

"We have had several requests for a basic Facebook business page seminar and are glad to be able to offer this service along with our co-sponsors," said MEDP Community Development and Marketing Specialist Courtney Wood. "Facebook is ever evolving, so there is no time like the present to log on and become familiar."

Cookies and refreshment will be provided by Pleasant Hill Village. Space is limited, so contact us today at **618-409-6044** or visit [macoupinpartners.com](http://macoupinpartners.com). Registration deadline is Wednesday, October 26.

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